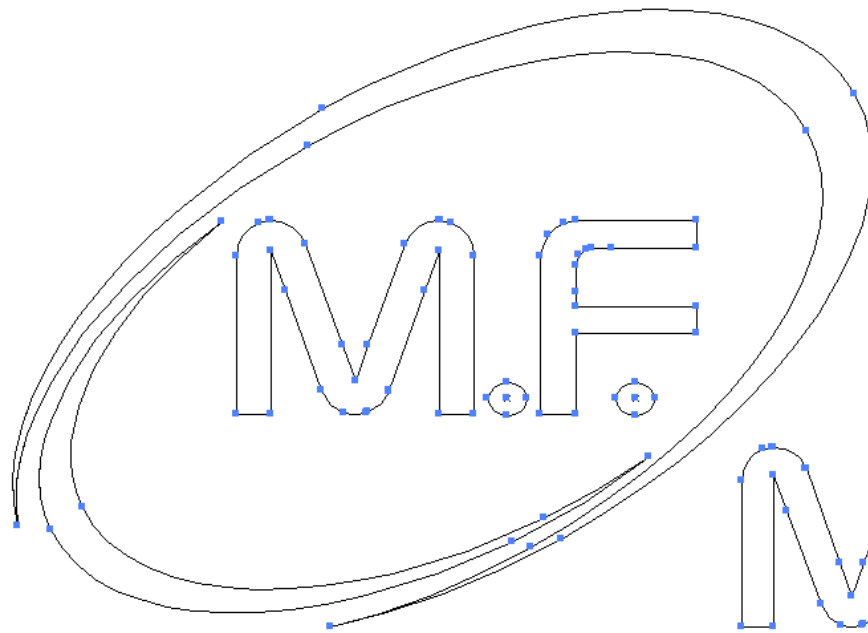




S **ELECT**
Digital Agency

BRANDING
PORTFOLIO



Medi Fix

MEDIFIX



ABOUT US

MEDI FIX

Medi Fix for Medical Industries Co, Ltd. Is one of the leading orthopedics implants manufacturing in Egypt.

Medi-fix has been presented in the orthopedics market since 1998. Medi-fix is located in Cairo, Egypt and is committed in providing proven and reliable total joint implants and instruments to the global market. With over than 10 years of orthopedic design and manufacturing experience, together, through a focus on patient care and clinician relationships, Consensus is dedicated to creating one team, focused on restoring mobility and renewing lives. Medi-fix Corporation helps people do what they love by restoring mobility. We are passionate about designing and manufacturing the best, clinically-proven, high-performance orthopedic products in the world. Medi-fix manufactures and distributes a wide range of orthopedic products all over the world. The company's medical solutions are trauma, Interlocking system, External fixations, CMF and spine system. The factory of Medi-fix is located in 6 of October city in CPC Business Park and the head office is located in the Nile centers in Dokki area.



PRIMARY COLORS

This is our color palette, please do not use any other colors that are not related to the brand

The White

R 255	C 0
G 255	M 0
B 255	Y 0
HEX #ffffff	K 0

Fine Green

R 8	C 85
G 139	M 18
B 56	Y 100
HEX #088b38	K 4

Green Black

R 0	C 0
G 0	M 0
B 0	Y 0
HEX #000000	K 100

Yellowish Green

R 177
G 203
B 53
HEX #b1cb35

C 39
M 1
Y 91
K 0

ENGLISH TYPOGRAPHY

Please use the mentioned brand font when writing in English.

Montserrat **Font Name**

BOLD

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 1 0 ! @ # \$ % ^ & * () _ + = > . ? ~

MEDIUM

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 1 0 ! @ # \$ % ^ & * () _ + = > . ? ~

Regular

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 1 0 ! @ # \$ % ^ & * () _ + = > . ? ~

MEDIUM ITALIC

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 1 0 ! @ # \$ % ^ & * () _ + = > . ? ~

Why Montserrate?

Montserrat font is characterized by its wide range of weights (18 special weights) which makes it suitable and great font for usage, also it is characterized by its sharp edges which gives the brand more professional and strong character in the filed.

الخط العربي

من فضلك استخدم هذا الخط عند الكتابة بلغة العربية

اسم الخط Almarai

لماذا الماراي؟

يتميز خط الماراي بتنوع أوزانه (4 اوزان خاصة) مما يجعله خط مناسب ورائع للاستخدام، كما يتميز بحوافه الحادة مما يضيف على العلامة التجارية طابع أكثر احترافية وقوة في المجال.

ثقل

أ، ب، ت، ث، ج، ح، خ، د، ذ، ر، ز، س، ش، ص، ض، ط، ظ، ع، غ، ف،
ق، ك، ل، م، ن، هـ، و، ي
~?<=+_()*&^%\$#@!01987654321

وسط

أ، ب، ت، ث، ج، ح، خ، د، ذ، ر، ز، س، ش، ص، ض، ط، ظ، ع، غ، ف، ق،
ك، ل، م، ن، هـ، و، ي
~?<=+_()*&^%\$#@!01987654321

خفيف

أ، ب، ت، ث، ج، ح، خ، د، ذ، ر، ز، س، ش، ص، ض، ط، ظ، ع، غ، ف، ق، ك،
ل، م، ن، هـ، و، ي
~?<=+_()*&^%\$#@!01987654321



HEADLINE

Lorem ipsum dolor sit amet, consectetur adipiscing elit sed diam nonummy nibh euismod tincidunt ut laoreet magna aliquam erat volutpat., quis nostrud



HEADLINE

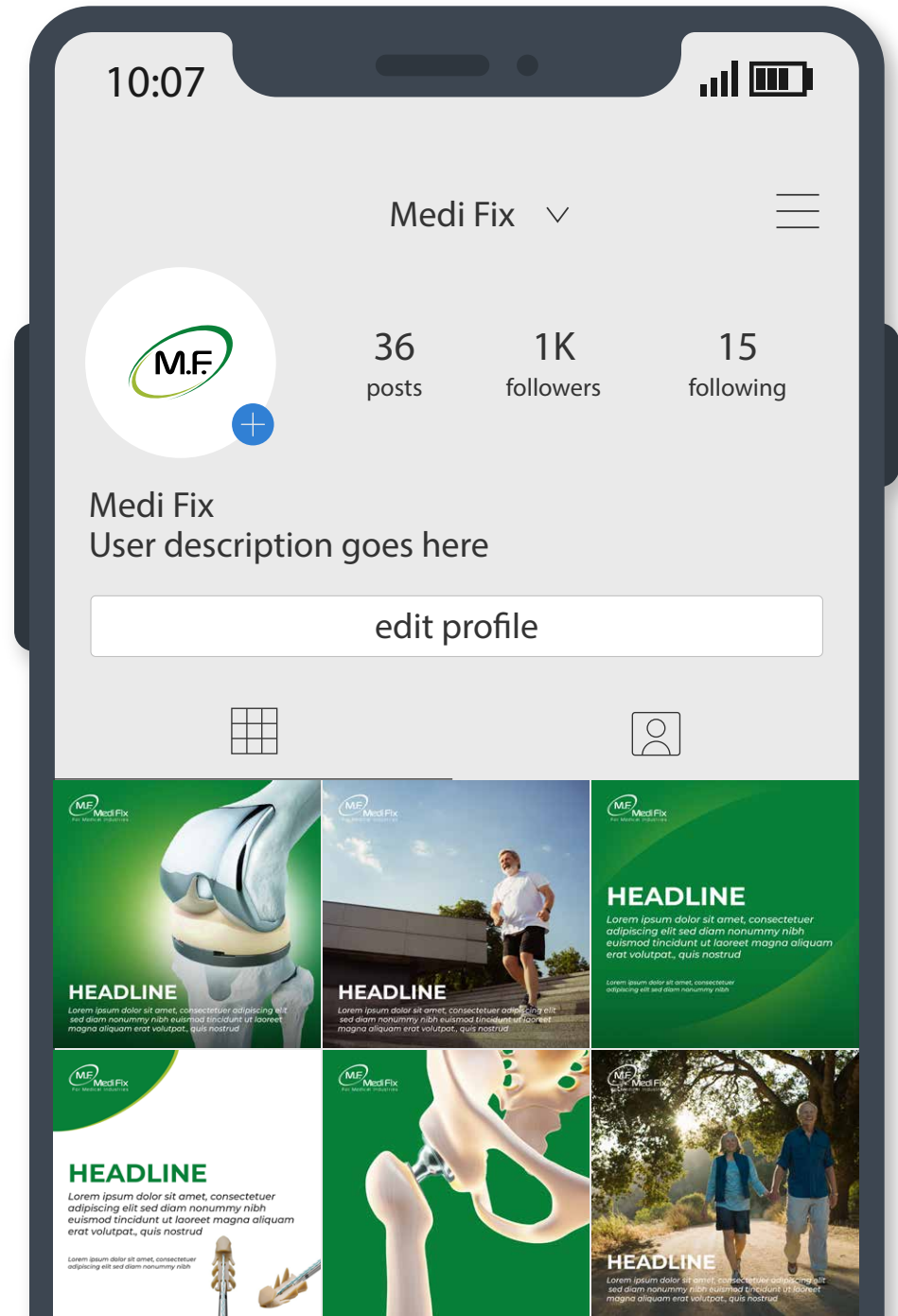
Lorem ipsum dolor sit amet, consectetur adipiscing elit sed diam nonummy nibh euismod tincidunt ut laoreet magna aliquam erat volutpat quis nostrud



HEADLINE

Lorem ipsum dolor sit amet, consectetur adipiscing elit sed diam nonummy nibh euismod tincidunt ut laoreet magna aliquam erat volutpat quis nostrud



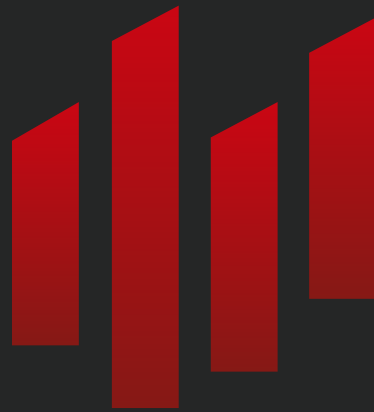






LEBERICA





LIBERICA

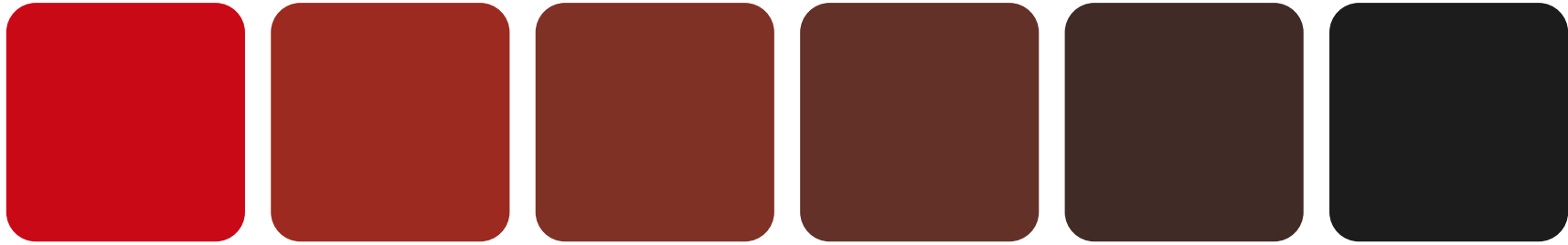
Ho. Re. Ca.



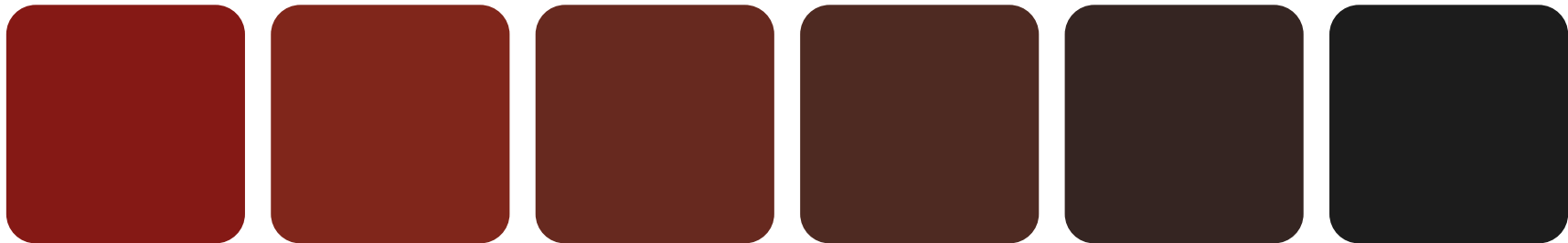
About Liberica

Liberica is a renowned supplier of high quality coffee, professional coffee machines, grinders, blenders and other beverage equipment and products to the Hotel / restaurant / Cafe sectors in Kuwait. Liberica has the most trusted brands to meet the growing demand of restaurants, cafes, and hotels. Our products come from some of the top names in the industry, built with integrity and designed with efficiency in mind. We provide international range of food-service equipment with the solutions for Hotels, Restaurants, Café's, Pastry shops, Bakeries, food retail and Catering companies in Kuwait.

#e30b17 **Roasting Red**



#9e1915 **Roasting Red 2**



#262626 **Pestle Grey**



TYPOGRAPHY

Please use the mentioned brand font (**Roboto Family**).

Keep Consistant

R F

Roboto Family

BOLD

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 1 0 ! @ # \$ % ^ & * () _ + = > . ? ~

Bold Italic

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 1 0 ! @ # \$ % ^ & * () _ + = > . ? ~

Regular

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 1 0 ! @ # \$ % ^ & * () _ + = > . ? ~

Italic

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
*1 2 3 4 5 6 7 8 9 1 0 ! @ # \$ % ^ & * () _ + = > . ? ~*

HEADLINE

Sub Headline Sub Headline Sub Headline

*LOREM IPSUM DOLOR SIT AMET, CONSECTETUER ADIPISCING
ELIT, SED DIAM NONUMMY NIBH EUISMOD TINCIDUNT UT
LAOREET DOLORE MAGNA ALIQUAM ERAT VOLUTPAT. UT WISI
ENIM AD MINIM VENIAM, QUIS NOSTRUD EXERCITATION*



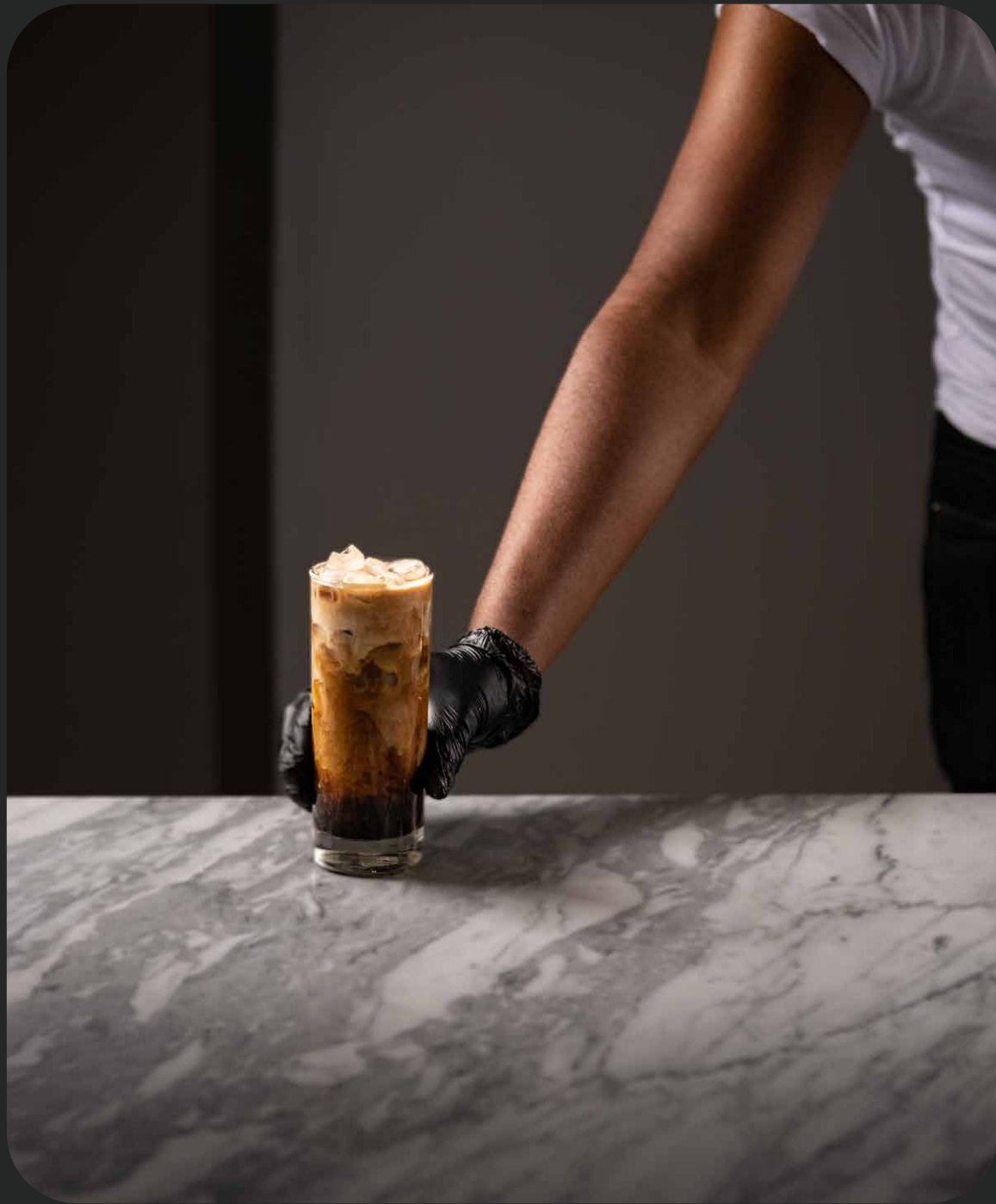
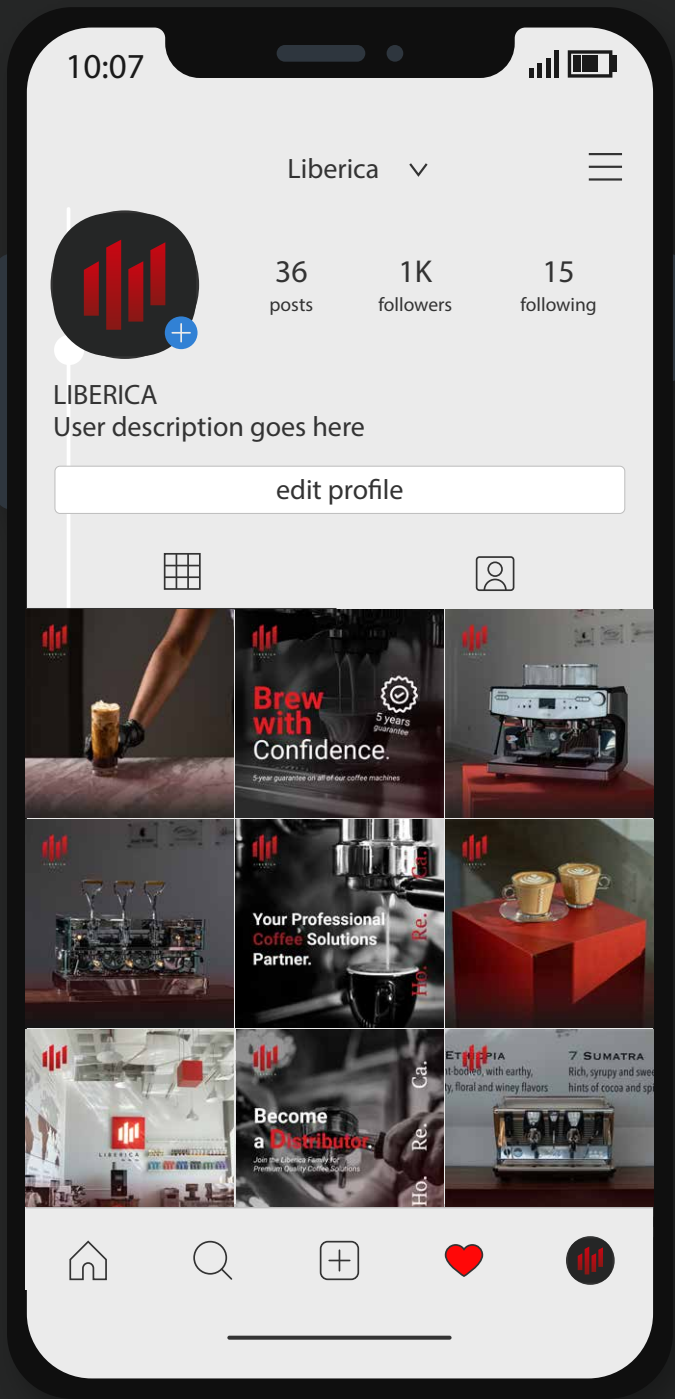


LIBERICA
Ho. Re. Ca.

+965 9555 4629
info@libericakw.com
www.libericakw.com
Shuwalkh Industrial, Sahafa Street,
Building 82, 42248

Libericakw
Libericakw

+965 9555 4629
info@libericakw.com
www.libericakw.com
Shuwalkh Industrial, Sahafa Street,
Building 82, 42248



SPLT

SPLT.

Sharp edges which reflects the brand strong and hardworking character

L & T letters forming a symbol of electricity that reflects the brands character that is hype and energetic

Bold and logo type for a clear and sharp logo character



The logo consists of the word "SPLIT." in a bold, italicized, sans-serif typeface. The letters are black and have sharp, clean edges. The 'S' is a simple, rounded shape. The 'P' has a sharp top edge. The 'L' and 'T' are connected, with the 'L' having a sharp vertical edge and the 'T' having a sharp horizontal top edge. The period at the end is a solid black dot. A horizontal line is drawn below the letters, and a vertical line extends from the center of this horizontal line down to the text below. Several other lines point from the text annotations to specific parts of the logo.

The dot here is the making balance for the logo

Italic hand drawn logo type to give a feel of energy, motion and activity

SPLIT.

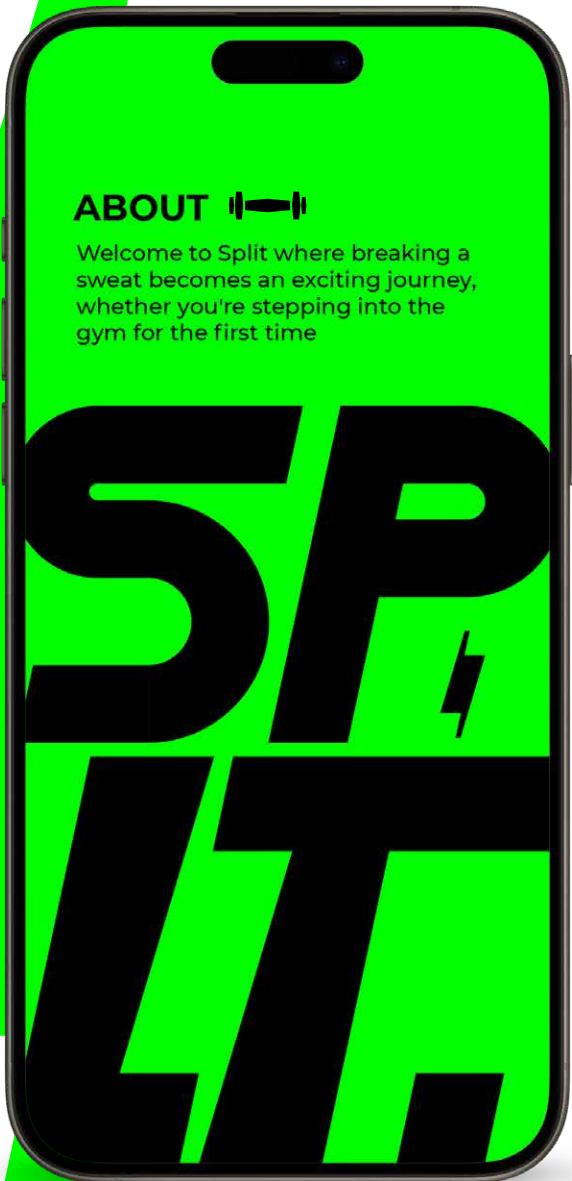
SPLIT.

SPLIT.

#FFFFFFF

#00FF00

#000000



ABOUT

Welcome to Split where breaking a sweat becomes an exciting journey, whether you're stepping into the gym for the first time

SPILT.

ABOUT

Welcome to Split where breaking a sweat becomes an exciting journey, whether you're stepping into the gym for the first time or you're a seasoned fitness enthusiast. For beginners, our app is a friendly guide, simplifying the complex world of fitness. You'll find a treasure trove of easy-to-follow exercises, complete with step-by-step instructions and videos, ensuring you start your fitness journey with confidence. Create personalized workouts tailored to your fitness level, and seamlessly track your progress as you build strength and stamina. Your community is here to cheer you on, always reminding you why you started.

For the gym veterans, Split is your go-to tool for elevating your workouts. Dive into an extensive exercise database that caters to all levels of expertise, discovering new moves to keep your routines fresh and challenging. Craft specialized workouts based on your goals, whether it's bulking up, toning down, or pushing your limits. The app's advanced tracking features provide insightful analytics, helping you fine-tune your training strategy. Connect with fellow enthusiasts, sharing your expertise and gaining inspiration from a community that understands the grind. At [Your Fitness App Name], we're with you at every stage of your fitness journey, whether you're taking your first steps or reaching new heights.

SPLIT.

SPLIT.

Log in

Sign up



MISSION

At Split, our mission is to be an integral part of your transformative fitness journey. We are dedicated to empowering individuals of all fitness levels, from beginners taking their first steps to seasoned gym rats pushing their limits. Our goal is to provide a comprehensive platform that seamlessly blends expert knowledge, personalized experiences, and a supportive community.

VISION

Our vision is to redefine the global fitness experience, aspiring to be the leading platform that transcends traditional fitness norms, connecting individuals through a shared commitment to well-being.

SPLIT.



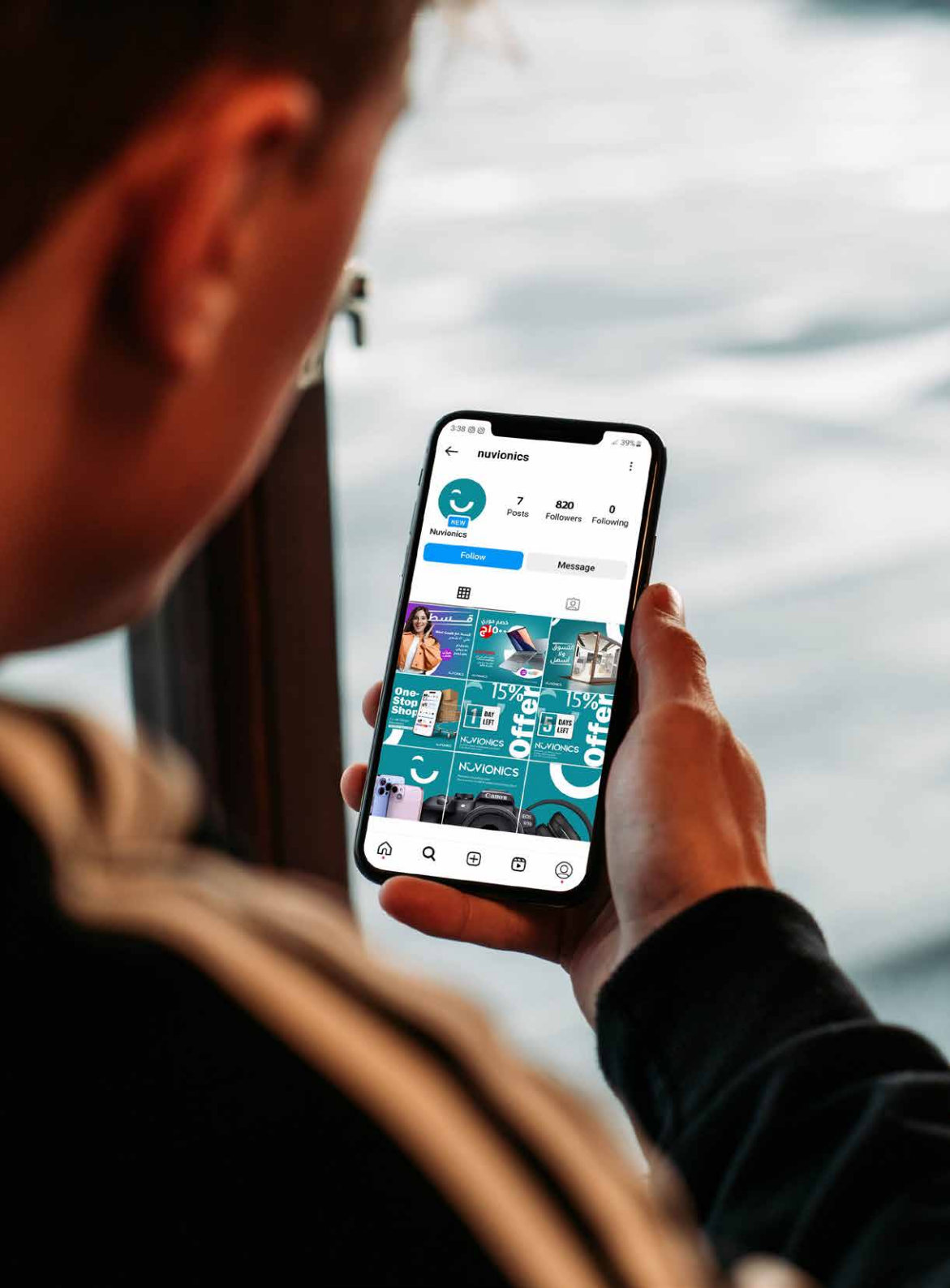
NUVIONICS

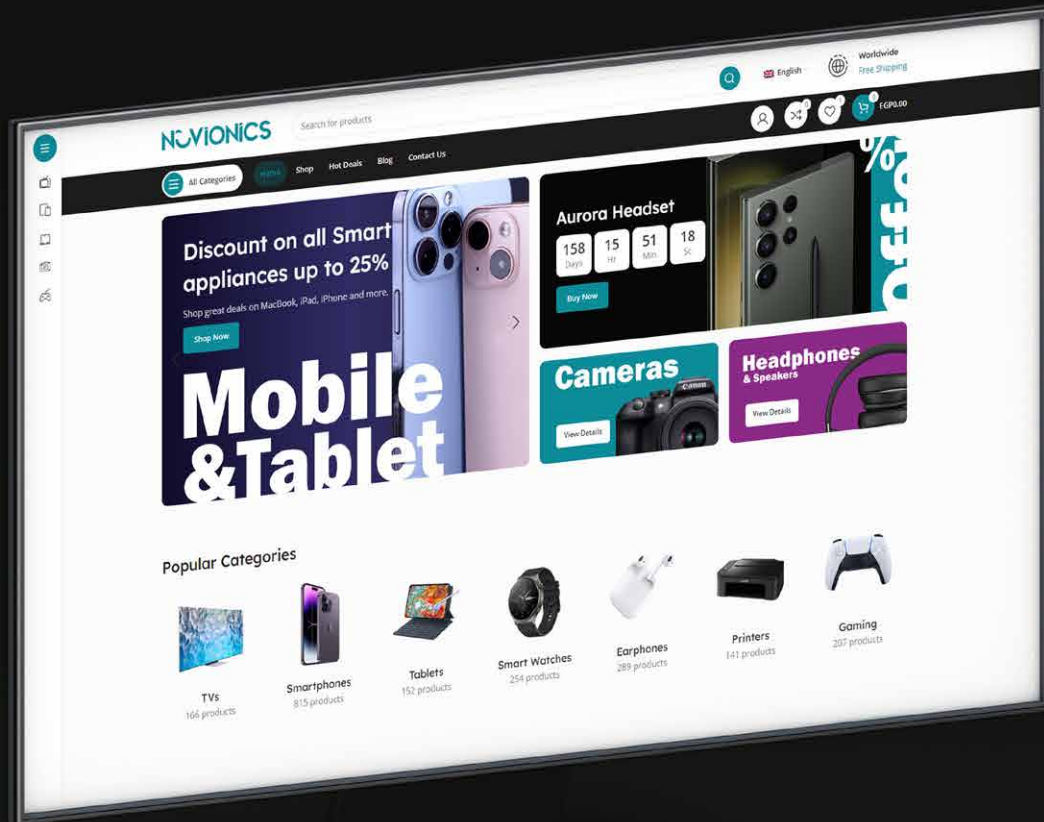
NUVIONICS

NUVIONICS



NEUVIONICS





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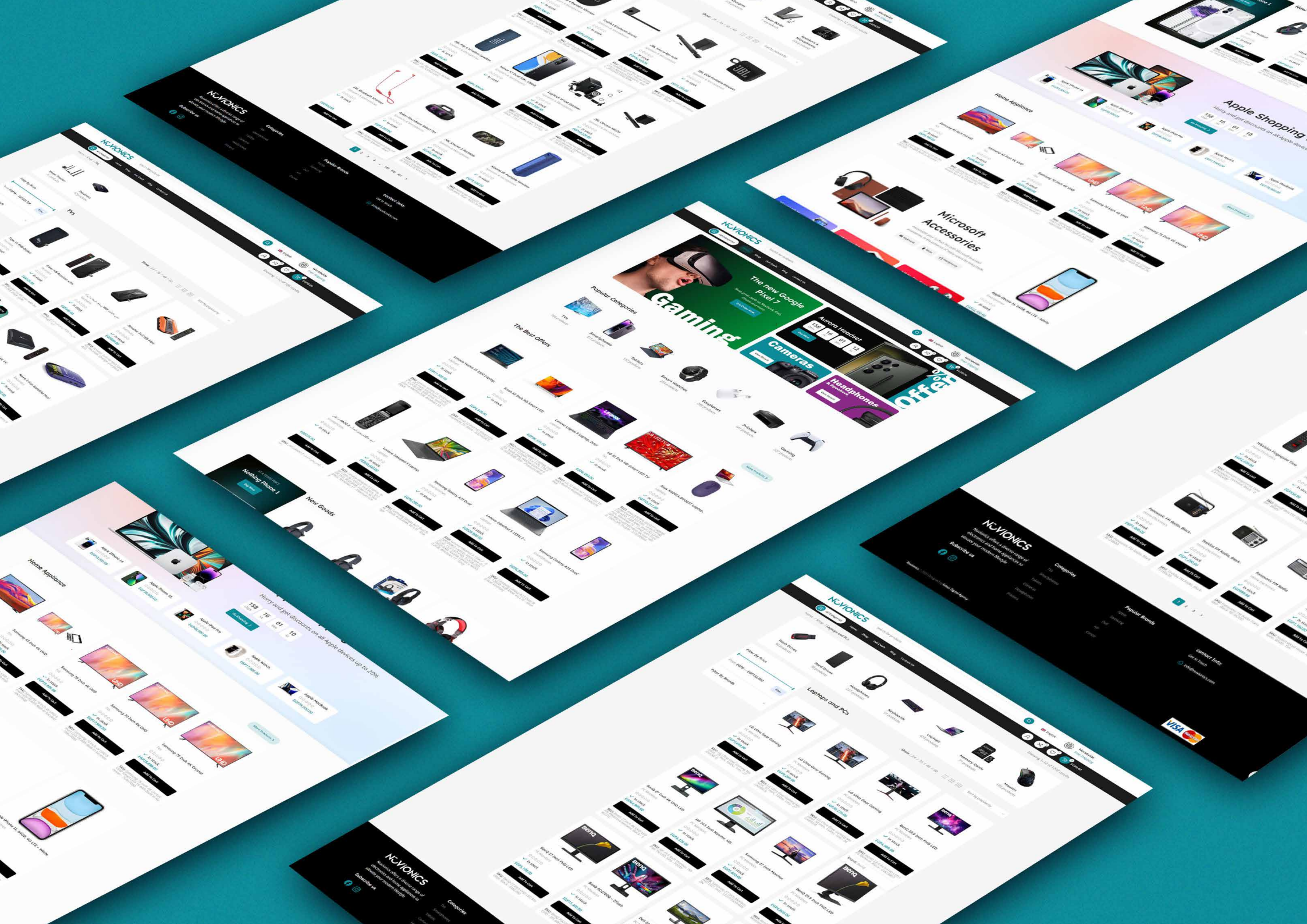
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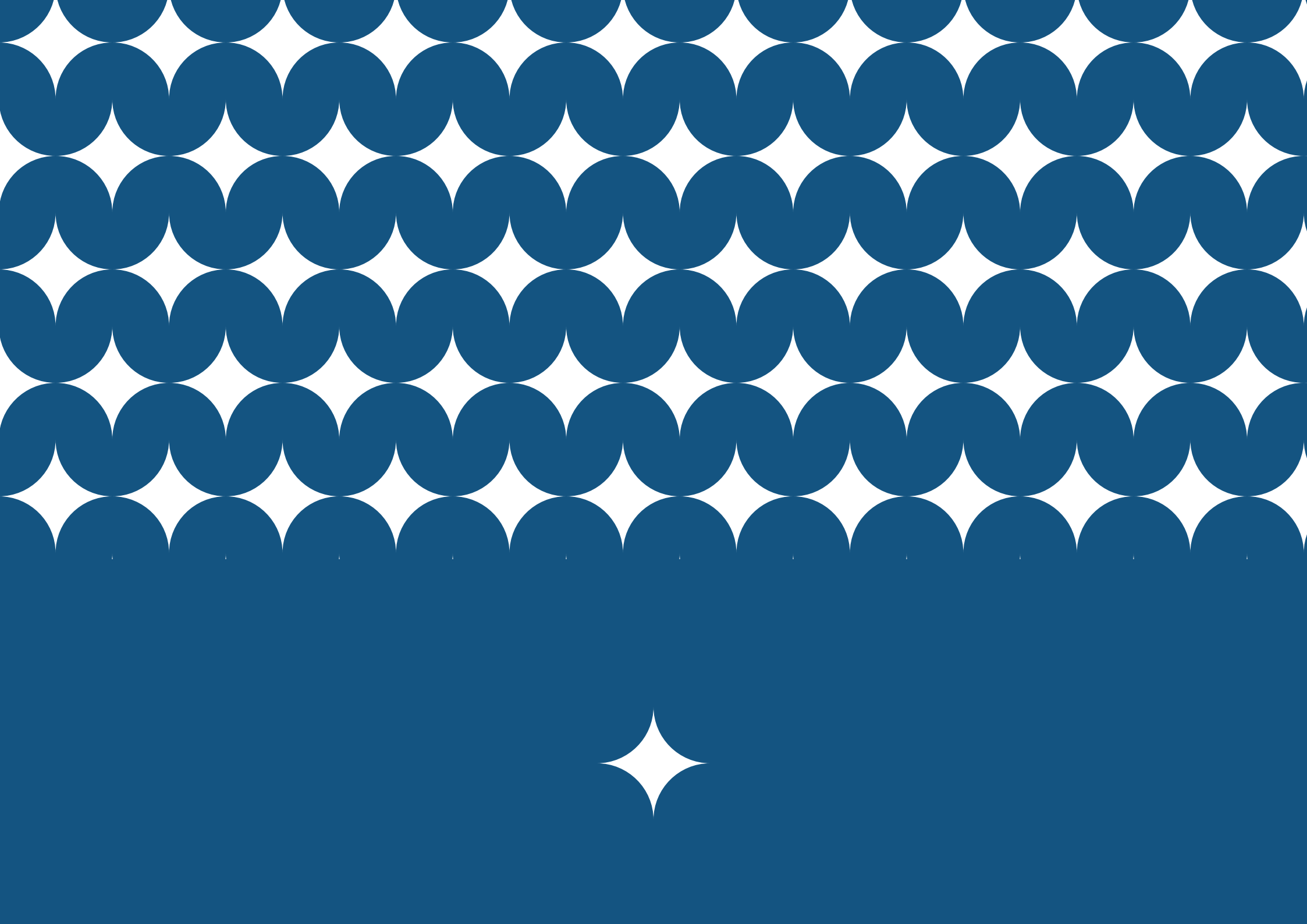


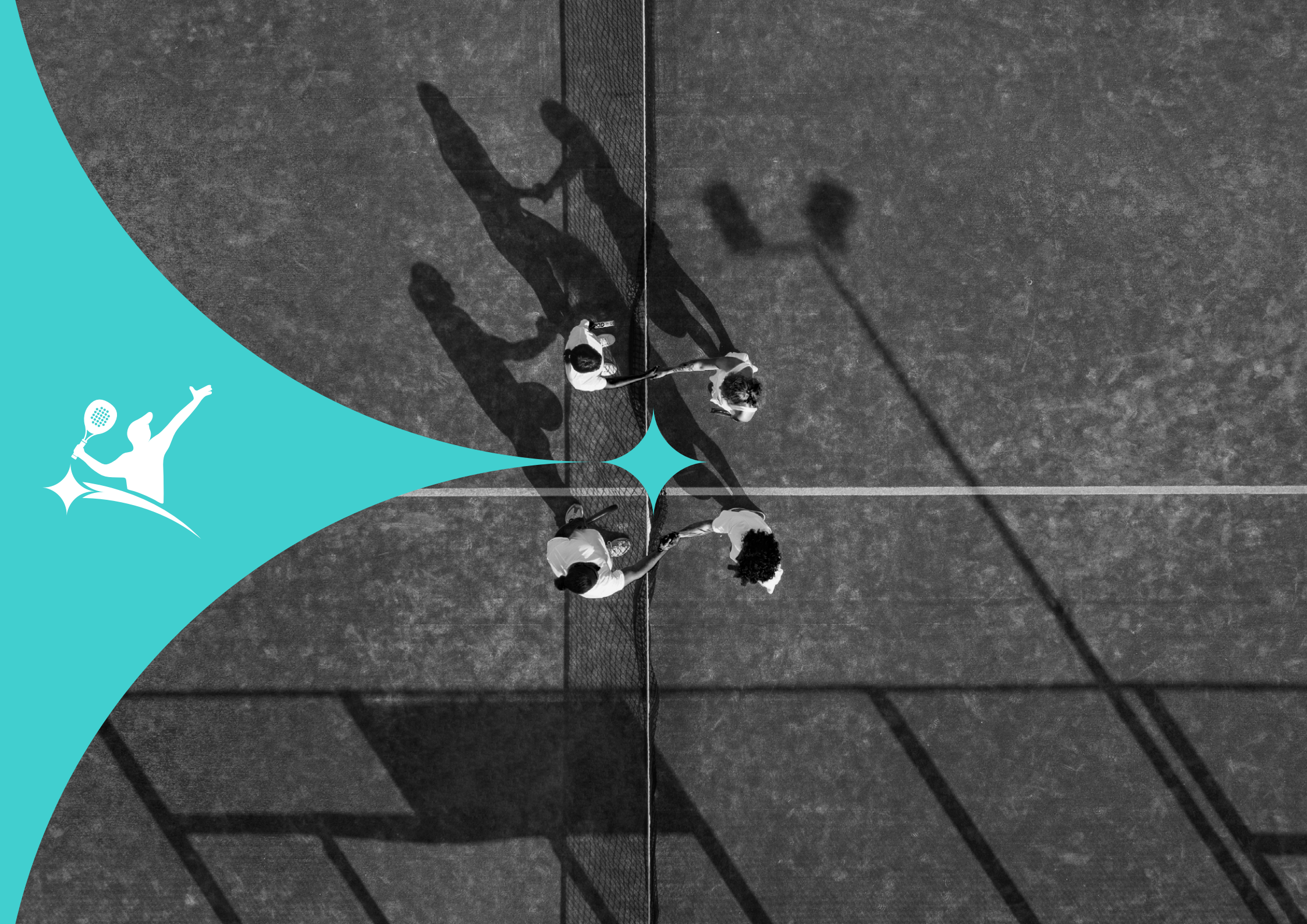
STARPADEL

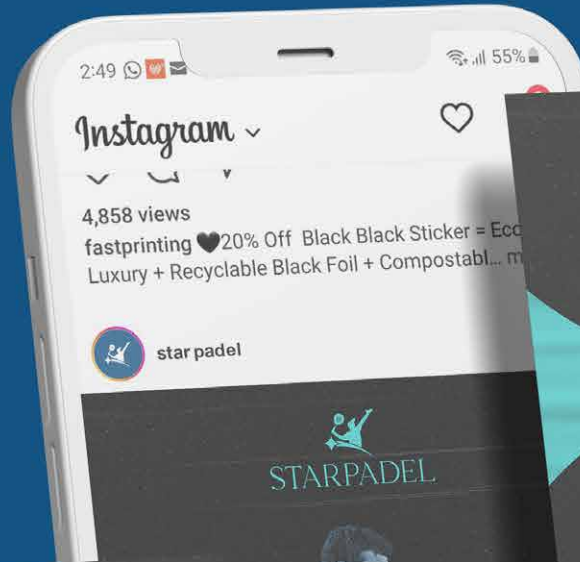


STARPADEL









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Hacienda Bay North Coast



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Save the Date 22nd June 2023

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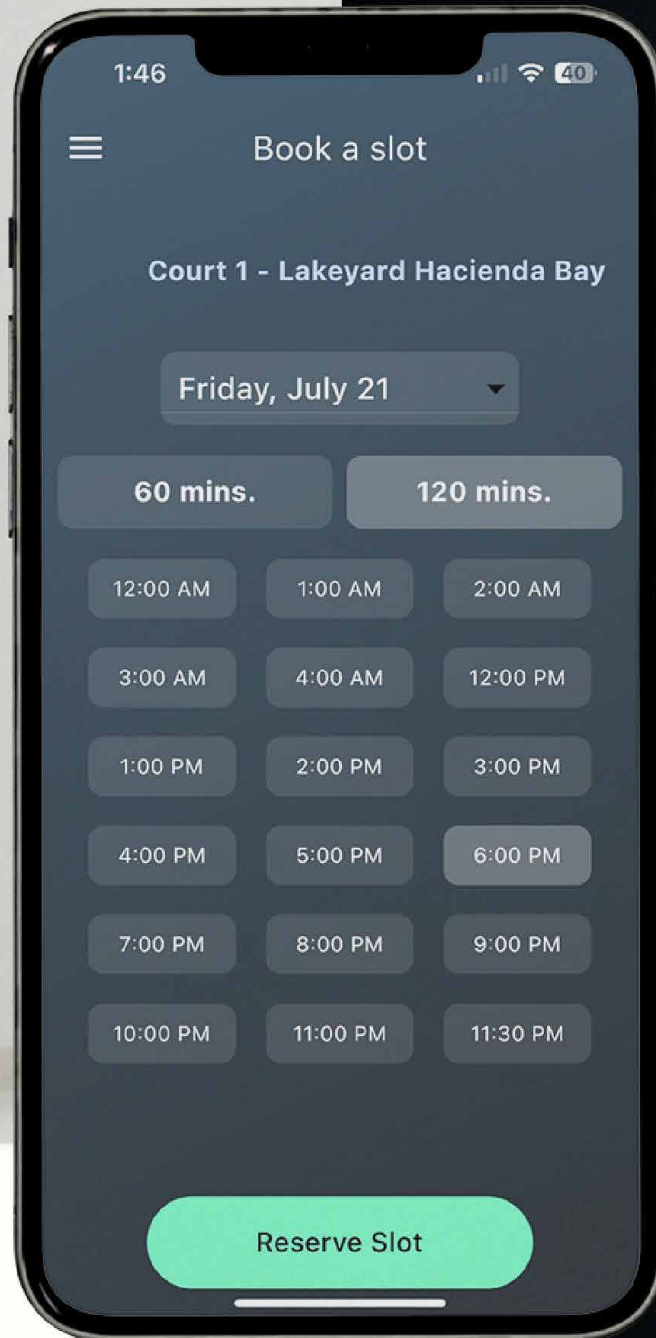
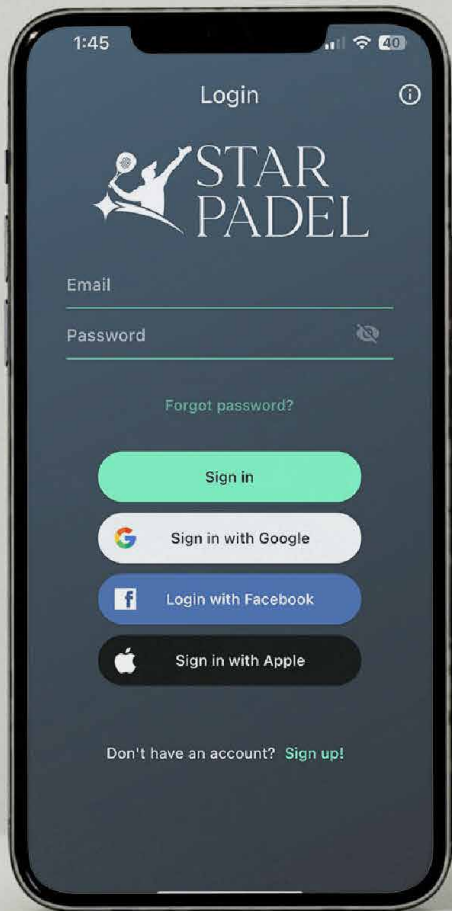
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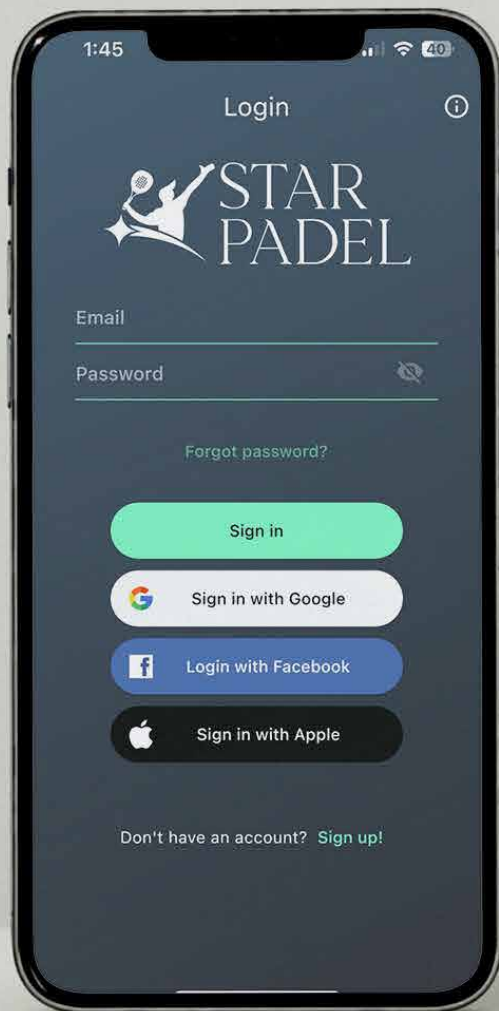


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